Inclusion Models, Work By Platforms, Projects and Sustainable Strategic Alliances Between Cooperative and Other Development Actors

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V Cooperative Summit of the Américas - Buenos Aires - October 23-26, 2018
Established in 1916, **NCBA CLUSA** is the **oldest** and **largest** U.S. trade association for cooperatives—representing all co-op sectors.

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WHERE we are today...

Over 65,000 co-ops

Electric co-ops power 18 million homes, schools and businesses

1 in 3 people are members in a co-op

- U.S. co-ops provide nearly **2 million jobs** and create more than **$74 billion in annual wages** with a **revenue of $650 billion**.
- Food co-ops **reinvest in their communities** an average of **14% more** than conventional grocers.
- Nearly a million of the nation’s farmers belong to a co-op, accounting for **55% of total US agriculture sales**.

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NCBA CLUSA’s International Program

65 years of international and co-op development in 88 countries

30 international programs in 20 countries presently

In 2017 NCBA CLUSA programs benefited 3 million people around the world
WHAT IS AN INCLUSIVE ECONOMY MODEL?

• An inclusive economy model is one in which there is expanded opportunity for more broadly shared prosperity, especially for those facing the greatest barriers to advancing their well-being. Benner and Pastor, 2016.

• Includes economic growth, as well as other factors that affect social cohesion and political stability; stresses that all members of society should have an opportunity to contribute to economic growth and benefit from that growth.

• 5 Characteristics

  - Equity
  - Participation
  - Growth
  - Stability
  - Sustainability
INCLUSIVE ECONOMY MODEL INDICATOR

EQUITABLE

A Upward mobility for all
B Reduction of inequality
C Equal access to public goods & ecosystem services

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INCLUSIVE ECONOMY MODEL INDICATOR

**PARTICIPATORY**

**D** People are able to access and participate in markets as workers, consumers, and business owners

**E** Market transparency and information symmetry

**F** Widespread technology infrastructure for the betterment of all

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INCLUSIVE ECONOMY MODEL INDICATOR

GROWING

G Increasing good job and work opportunity

H Improving material well-being

I Economic transformation for the betterment of all

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INCLUSIVE ECONOMY MODEL INDICATOR

**SUSTAINABLE**

J Social and economic well-being is increasingly sustained over time

K Greater investments in environmental health and reduced natural resource usage

L Decision-making processes incorporate long-term costs
INCLUSIVE ECONOMY INDICATOR

STABLE

M Public and private confidence in the future and ability to predict outcome of economic decisions

N Members of society are able to invest in their future

O Economic resilience to shocks and stresses

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WHY DOES THIS MATTER?

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“Cooperatives are a reminder to the international community that it is possible to pursue both economic viability and social responsibility.”

Secretary-General Ban Ki-moon, speaking at the launch of the International Year of Cooperatives 2012, United Nations
COOPERATIVES: PRINCIPLES & VALUES

Co-ops embody the characteristics of an inclusive economy model.

Co-ops provide both economic and social benefits.

All about ownership and control.

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WHAT A COOPERATIVE & INCLUSIVE ECONOMIC MODEL LOOK LIKE

Participation, Equity

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WHAT A COOPERATIVE & INCLUSIVE ECONOMY MODEL LOOK LIKE

Growth, Stability

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WHAT A COOPERATIVE & INCLUSIVE ECONOMY LOOK LIKE

Sustainability

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WORKING THROUGH PLATFORMS, PROJECTS AND SUSTAINABLE STRATEGIC ALLIANCES

The power of platforms?

The most innovative solutions today are developed by people around the world across multiple companies and organizations in co-creating communities or platforms.

Platforms provide a framework for joint action, dialogue and knowledge sharing.

They enhance business efficiency and effectiveness and facilitate connections between organizations.
WORKING THROUGH PLATFORMS, PROJECTS AND SUSTAINABLE STRATEGIC ALLIANCES

What do effective platforms look like?

They make it easy for all participating to collaborate and stay engaged.

They are flexible and agile.

They are scalable and provide a safe space for dialogue and sharing.

They tend to offer high value in order to attract ecosystem participants.
WORKING THROUGH PLATFORMS, PROJECTS AND SUSTAINABLE STRATEGIC ALLIANCES

How does CADP become a successful platform?

Put in place a clear vision and set up realistic objectives

Identify the projects or ventures members want to pursue

Clarify/make sure the role and expectations of each organization involved is clearly defined
Set clear targets
Find reliable development partners
Make it happen (develop actions and make sure the project is implemented successfully)

Measure impact

Celebrate and communicate success
“The only thing that will redeem mankind is cooperation.”

- Lord Bertrand Russel

CADP’s strength as a platform focus on cooperation to increase our impact as a community in the Americas.

Together we represent hundreds of thousands of cooperative businesses and hundreds of millions of producers and consumers in the Americas.
What If by Working Through a Platform We Could Become More Effective as a Community and Better Achieve the Higher Level Goal of Building an Inclusive Economy through Cooperatives?

– Building a Better World: [https://www.youtube.com/watch?v=tJG9rWy6sEs](https://www.youtube.com/watch?v=tJG9rWy6sEs)
Gracias, Obrigado, Mercie, Thank You!

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