PROGRESSIVE AND INCLUSIVE TRADE

• Progressive trade policy is holistic and wide-ranging
  • environmental and social considerations, governance standards, and inequality.

• Inclusive trade – ensuring that opportunities to grow through international trade are accessible to all
What is the TCS?

The TCS promotes Canadian economic interests in the global marketplace.

With over 120 years of experience, the TCS can help you in over 160 cities worldwide.

On average, companies using TCS services export 20.5% more than those that don’t, and access 20.9% more markets.
The TCS can help you

**EXPAND TO GLOBAL MARKETS**
We can help your business navigate the complexities of global markets.

**FIND KEY CONTACTS**
Trade Commissioners can help you find qualified contacts.

**SAVE TIME & MONEY**
The TCS helps your company to save time and money.

**CONNECT YOUR BUSINESS**
Tap into the TCS network of business professionals.

**GAIN BUSINESS INSIGHT**
We provide key market insight and practical business advice.

**REDUCE RISKS**
We can help reduce risks and avoid costly mistakes.

**FIND NEW OPPORTUNITIES**
The TCS opens the door to a world of business opportunities.

**RESOLVE BUSINESS PROBLEMS**
We can help you resolve problems in foreign markets.
What is the TCS?

TCS clients

- Companies that are part of the Canadian business community
- Contribute to Canada's economic growth
- Have meaningful economics ties to Canada
- Have a demonstrated capacity for internationalization
INCLUSIVE TRADE PROMOTION

BUSINESS WOMEN
INDIGENOUS BUSINESS
LGBTI BUSINESS
YOUNG ENTREPRENEURS
NEW CANADIANS
MAIN ACTIVITIES

Corporate Role
• Internal Partners: Ministers, Senior Management
• Policy Advice

Partnerships
• External Partners
• Awareness Building
• Supplier Diversity

Services for Businesses
• Products to support export growth
• Awareness of opportunities

Events
• Trade Missions
• Domestic Events
What is CanExport?

Reimburses up to 50 percent of eligible expenses

Requires that the applicant match funds on a one-to-one basis

Provides a minimum contribution of $10,000 and a maximum contribution of $99,999

Open, with few exceptions, to all industry sectors

Open, with few exceptions, to companies looking at export markets worldwide

#CanExport has helped more than 300 #SMEs explore new opportunities in 53 markets around the world

With contributions totalling more than $10 million

www.international.gc.ca/CanExport
Canexport@international.gc.ca
1-866-203-2454
Everywhere you do business
The Canadian Trade Commissioner Service

Connect with the TCS
tradecommissioner.gc.ca